



Phoenix St. Peter Academy

Executive Headteacher: Matthew Jordan, B.A. Hons. NPQH.

Deputy Headteacher: Terri Freeman, MA Ed., BEd. (Hons), PGDip.Ed.

Enstone Road, Lowestoft, Suffolk, NR33 0NE.

Email: office@phoenixstpeteracademy.org

Telephone: 01502 574586.

Website: www.phoenixstpeter.org

6th June 2023








**RED
START**

Dear Parents & Carers of our current Year 2 & Year 3 children

We are launching Red Start's 'Change the Game' programme in 23/24 Giving children financial education that counts!

As part of our curriculum and the children's personal development here at Phoenix, we are engaging in a scheme called Red Start, a charity which delivers financial education to over 40,000 primary aged children across the UK, through interactive and fun learning experiences in the following areas:

-  **Earning**
-  **Spending & Saving**
-  **Risk & Reward**
-  **Financial Fraud**
-  **Budgeting**

The programme will commence in September 2023 for our current Year 2 & Year 3 children, and will continue through to Year 6, culminating in a very exciting visit to London's financial district, and a large investment group.

You can learn more about the programme at: <https://redstarteducate.org>

Red Start is supported by King's College in London, who will analyse the progress and impact of the programme by assessing data collected from Phoenix St. Peter Academy about your child. This data is outlined in the attached document, along with an Opt-Out Form should you do not wish for your child to participate.

We believe that financial education is a necessary life skill, and very much hope that all of our Year 2 & 3 children will be able to engage, enjoy and benefit from the Red Start programme to become financial educated for their future.

Yours sincerely,

Mr. M. L. Jordan
Executive Headteacher

Enc.